

Pheasey Park Farm Primary School and Early Years Centre

Address: Wimperis Way, Great Barr, Birmingham, B43 7DH

Telephone: 0121 3666183

School Email: postbox@pheasey.org.uk

Early Years Centre Email: early-years@pheasey.org.uk

Website: www.pheaseyparkfarmprimary.co.uk / www.elstonhallmat.co.uk

Head of School: Mrs S Arnold

Early Years Centre Managers: Miss T Ilsley and Mrs L Smith



PHEASEY PARK FARM
Primary School &
Early Years Centre

Thursday, 27th May 2021

Dear Parents and Carers,

Aldi 'Design a Lorry' competition

Aldi and Team GB are celebrating Tokyo 2020 with an exciting competition! They are encouraging children and young people aged 5-14 to create a design celebrating the greatness of fresh, healthy food. As Healthy Eating is an important passion of ours at Pheasey Park Farm Primary School, we would like to promote this competition to all pupils. The competition links nicely with the upcoming Healthy Eating Week 2021 (14th- 18th June), which we will also be promoting in school next month.

According to Aldi, key learning from this competition will focus on:

- Exploring foods that supports good health and the benefits of a balanced diet.
- What might impact our own and other people's thoughts and choices about food and how we can celebrate healthy food together.
- Ways of generating creative ideas and incorporating feedback to create an eye-catching design.

Competition entries must be received **by Friday 25th June 2021** and will be judged by the Team GB athlete panel. Two winning designs across England, Scotland and Wales will feature on an Aldi lorry, with winners also receiving Aldi vouchers for themselves and their school, plus a goody bag.

Children who are interested in entering this competition will need to do this from home please. Entries are required to be submitted with a cover sheet, and parents can send entries off either by email or post. Please visit the following website for further information and terms & conditions:
<https://www.getseteatfresh.co.uk/>

Thank you for your support with this worthwhile opportunity.

Yours sincerely,

Miss N. Elsden

PSHE Co-ordinator

